

Press Release
for immediate release
March 30, 2005

Five New Medals for Olympic Cellars Boutique Winery Fares Well in Two International Competitions

Port Angeles, Wash., March 28, 2005 - Olympic Cellars, 2002 Merlot Reserve and 2002 Syrah caught the attention of distinguished judges at both the 2005 Grand Harvest Awards and the 2005 Dallas Morning News Wine Competition. The two varietals, marketed under the La Dolce Vida label, received Silver medals at the Grand Harvest judging sponsored by Vineyard & Winery Management Magazine, and Bronze medals at the Dallas Morning News competition. A third wine, Olympic Cellars, heritage Dungeness Red, received a Silver medal at the Dallas Morning News judging. The competitions were held in January and February 2005.

“We’re pleased to add these new medal-winners to our expanding list of award-winning wines,” said Kathy Charlton, owner of Olympic Cellars. “It’s a great start to the year. We’ll continue to go for Gold with our La Dolce Vida label throughout 2005.”

The 2002 Reserve Merlot and 2002 Syrah were handcrafted by winemaker Sara Gagnon to appeal to the female palate. The Merlot features intense, bright fruit with undertones of sweet herbs and spices. The Syrah is rich in dark berries and strawberries, balanced and with well-managed oak. The 2003 Dungeness Red is a Beaujolais-style Lemberger which also highlights the fruit, featuring lots of black cherry.

The Grand Harvest Awards, held at the Fountaingrove Inn in Santa Rosa, Calif., recognize the best from American viticultural areas. There were 1,346 entries from the United States, Canada and overseas. The competition is unique in that it acknowledges the influence of terroir in wine quality - a factor ignored in most other competitions. A panel of judges, which typically includes a winemaker, wine writer, an educator, restaurateur and a wine marketer, tastes wines with other wines of the same appellation. Both Olympic Cellars, 2002 Merlot Reserve and 2002 Syrah are produced with grapes from Sagemoor Vineyards, Bacchus slope, one of the Columbia Valley’s oldest and most prestigious sites, located near Pasco, Wash.

The Dallas Morning News Wine Competition, now in its 21st year, is open to wines produced in all wine regions of the world. The 2005 competition, which took place at the Dallas Convention Center, received a total of 3,064 entries. Forty-nine judges awarded 1,136 medals in nine categories.

Olympic Cellars is a boutique winery housed in an historic century-old barn between Port Angeles and Sequim on Washington’s Olympic Peninsula. The winery annually produces approximately 3,200 cases of hand-crafted wines, including the premium La Dolce Vida label, the Working Girl series, and the Dungeness artist series. Olympic Cellars is strongly committed to supporting the physical and emotional well-being of women through its Charity of Choice and 2X Success initiatives.

Find out more about Olympic Cellars and its upcoming events by visiting the winery’s website at www.olympiccellars.com, or by calling 360-452-0160.