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## Press Release

FOR IMMEDIATE RELEASE

### **Olympic Cellars Celebrates Washington Wine Month with Working Girl® Road Trip Giveaway**

*Car and Private Chauffeur Included with Weekend in Wine Country*

**Port Angeles, Wash., March 17, 2008** – March is Washington Wine Month, and Olympic Cellars is celebrating with more than just great wine! Consumers are invited to participate in a special drawing for a *Working Girl Road Trip*, sponsored by Olympic Cellars' award-winning *Working Girl* wines. The winner will receive a weekend getaway for two in Olympic Peninsula Wine Country, including an overnight stay at a local B&B, a private chauffeured tour of the regions' seven artisan wineries in a red 2008 Lincoln MKX AWD, dinner at a local fine dining restaurant, and much more.

Entry forms are available on the necks of Working Girl wine bottles at participating local and Puget Sound area retailers, or on the Working Girl website, [www.workinggirlwines.com](http://www.workinggirlwines.com). The winning name will be drawn on April 6 during the *Taste Washington!* Grand Tasting event at the Quest Field Event Center in Seattle.

“The *Working Girl* series, which features *Working Girl White*, *Go Girl Red*, *Rosé the Riveter* and *Our Handyman Red*, are everyday wines intended for sharing with friends and family after a long day at work or running a household,” says Kathy Charlton, owner, Olympic Cellars. “They support our mission to encourage women to take some time out of their busy day just for themselves – which is also the idea behind the *Working Girl Road Trip*. The winner can grab her -- or his -- favorite gal or guy and getaway for a fabulous weekend.”

The full Road Trip getaway package includes a massage or facial for two at Port Angeles' *Renaissance* spa, wine tasting and a private tour at Olympic Cellars with French winemaker Benoit Murat, a \$100 gift certificate from Port Angeles' *Necessities & Temptations* fine gift mercantile, and a \$50 gas card.

Puget Sound area retailers participating in the giveaway include many QFC and Fred Meyer stores, Metropolitan Markets and Haggen Food & Pharmacies. No purchase is required to enter the drawing. Entry forms will also be available at Olympic Cellars' table at the Taste Washington! Grand Tasting event.

#### Road Trip Getaway Car on Display at Port Angeles Safeway Store

The focal point of the Port Angeles Safeway store's "Women in Wine" promotion during Washington Wine Month is a display built around the red 2008 Lincoln MKX AWD that will transport the lucky winners of the Working Girl giveaway on their private tour of Olympic Peninsula Wine Country. The car is on loan from *Price Ford Lincoln Mercury* in Port Angeles. General Sales Manager Mark Osroot will be the official getaway chauffeur.

#### **About Olympic Cellars**

**Olympic Cellars** is a boutique winery housed in an historic century-old barn between Port Angeles and Sequim on Washington's Olympic Peninsula. The winery annually produces approximately 3,200 cases of hand-crafted wines on site, including the premium La Dolce Vida label, the Working Girl® series, and the Dungeness artist series. Olympic Cellars is strongly committed to supporting the physical and emotional well-being of women through its Charity of Choice and 2X Success initiatives.

Find out more about Olympic Cellars and its upcoming events by visiting the winery's website at [www.olympiccellars.com](http://www.olympiccellars.com), or by calling 360-452-0160. Also visit the *Working Girl*® website, [www.workinggirlwines.com](http://www.workinggirlwines.com), for information pertaining specifically to the *Working Girl* series of wines and associated philanthropic programs.

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